

**A Call to Action: Fresh Ideas on Food and Fitness for Orange County's Kids**  
**COMMON GROUND AREAS**  
**From a Conference**  
**December 3 – 5, 2003**  
**Orange County, California**

SHARED VALUES:

1. Children are the responsibility of the entire Community
2. The Parents will be heard, valued, and given tools
3. Youth of Orange County to be heard, represented, and valued
4. Families and institutions value health and wellness

CALLS TO ACTION:

To create/sustain in Orange County -

1. Child and youth caring environments that promote healthy food and fitness standards.
2. A community mobilized to counteract aggressive marketing of unhealthy foods to children
3. A full range of needed services for overweight children, filling identified service gaps
4. Safe places for active play in communities
5. Access to affordable, healthy food
6. Restaurants and markets that support healthy food choices
7. Walkable communities
8. Health and fitness as an integral part of school day and environment