

## “PARTNERS FOR HEALTH”

Call for Proposal: August 2010

---

### Purpose

The Healthcare Foundation for Orange County seeks to fund innovative projects, which will improve the health of residents in Central Orange County, and reduce their need for hospitalization. This “Partners for Health” call for proposals seeks applications from partnered efforts of local nonprofit hospitals and community-based organizations to attain this goal.

### Mission

The mission of The Healthcare Foundation for Orange County is to promote health and support healthcare for the benefit of the Orange County Community.

The Hospital Legacy Fund is dedicated to improving the health of the neediest and most underserved residents of Orange County, with particular emphasis on United Western Medical Center’s historic service area of Central Orange County. The Foundation is seeking to promote and improve the health of those most in need by advancing their access to prevention and basic health care.

---

### Current Areas of Interest

The Foundation’s current focus is on working with local nonprofit hospitals to improve child, adolescent and family health through increased access to prevention and primary care services. Funding will emphasize expanding and developing services for low-income families in Santa Ana, Tustin, Orange and Anaheim, with priority given to collaborative efforts of hospitals and community organizations to:

- **Empower parents and caregivers with information, resources and support to ensure the health of children and families**
- **Bring culturally relevant services and information into all communities served**
- **Remove access barriers such as those due to transportation, language, cost or location**
- **Encourage innovative services and proven models for effectively addressing community health priorities and delivery system gaps**
- **Assess the changing health needs of children, adolescents and families in order to identify community health priorities and develop effective health strategies**

The Foundation will pursue these funding goals primarily through grant making activities, emphasizing those which foster collaboration among healthcare providers and make good use of available community resources.

## Who Can Apply

Grants are limited to applicants located in or having programs operating within the Hospital Legacy Fund's primary service area of Santa Ana, Tustin, Orange and Anaheim, or which otherwise serve populations previously served by United Western Medical Centers (UWMC) hospitals.

Qualified hospital recipients are California nonprofit public benefit corporations exempt from federal income taxes. 501(c)(3) nonprofit organizations operating a general acute care hospital licensed by the State of California, or a political subdivision, instrumentality or agency of the State of California operating a licensed general acute care hospital. Other public agencies and community organizations may apply in partnership with such hospitals.

## Use of Grant Funds

Grant funds may be used for salaries, project-related travel, supplies, equipment and other direct expenses essential to the project. Reasonable administrative/indirect expenses may also be funded.

Grant funds may not be used for capital costs, including construction and renovation, or to supplant funds currently supporting proposed services.

Grant funds are intended to support projects and programs which have focused measurable impact on the community or the health of the population served.

## Multi-Year Funding

Grants are typically for one year. The Foundation permits implementation applications for multi-year funding. Funding after the first year is contingent on (a) attainment of program goals and (b) availability of funds.

## Site Visits

Members of the Foundation Board and staff may meet with applicants prior to the funding decision, to better understand the proposed effort, or relate it to Foundation priorities.

---

## Selection Process

Proposals will be evaluated by a review committee, to determine the extent to which they meet these criteria:

### Required Criteria

- Identify needs or problems affecting the health of community residents. Proponents are encouraged to draw on the findings of the collaborative needs assessment, coordinated by the Healthcare Association of Southern California and the County of Orange, in identifying priority community health concerns ([www.ochna.org](http://www.ochna.org)) or use any other County wide needs assessment
- Effectively address the identified problem or its causes. Is the project likely to improve the health status/quality of life of individuals and communities through proposed program activities?
- Increase the capacity of people and organizations to sustain community health improvements.
- Demonstrate collaboration of nonprofit hospitals with agencies, organizations, resources in the community.

### Required Criteria (continued)

- State objectives which are achievable within the grant period.
- Include a plan for measuring progress toward achievement of objectives, and measurement of project outcomes.
- Present a realistic budget, to support the program proposed.

### Desired Criteria

- Involve residents of the neighborhoods/communities in the target service area in project planning.
- Expand a proven, successful program to new areas or populations, or implement innovative approaches.
- Demonstrate efficiency in use of funds (such as sharing equipment, leveraging or matching funds, or seeking support from multiple sources).

---

### How to Apply

Applications, including the required cover page, are typed presentations, containing all of the information listed below. It is helpful to grant reviewers if applications include this material in the order listed, and are labeled appropriately. Applications for funding, in response to this request for proposals, must include:

- **Grant application cover page**, signed by authorized official(s).
- **Description of participating organizations**, including a brief statement of their mission and history, demonstrating their capacity to implement the proposed project.
- **Proof of nonprofit status** upon request
- **Description of the problem or need to be addressed.** How are the target populations and geographic areas affected by this problem?
- **Description of the proposed project, and how it will be implemented to achieve desired results.** Why was this approach selected? What is the role of each project partner, in completing the project?
- **Description of the desired results of the project, in measurable terms.** How will you measure project outcomes? What milestones will be used to reflect progress toward desired outcomes? How will milestones be measured? (Program evaluation).
- **Description of project sustainability:** What gaps in service will be addressed by the project? What community assets will be used and strengthened by this project? How will the service endure beyond the proposed funding period?
- **Budget:** Please provide a separate line item budget, which includes only these costs attributed directly to the proposed program/project. Your budget must make clear the funding provided to each participating partner. Include a budget narrative which provides a brief description or justification of each line item. If you are requesting partial funding from the Foundation, please clearly identify the other sources of funds for project completion. Reasonable administrative/indirect costs may also be funded and should be identified on a separate budget line.
- **Staffing:** If the project includes funding for staff time, please indicate what positions will be funded, for how many hours, and pay rates.

Applications should not exceed 10 pages; 12 point type size, excluding application cover page, and budget. Please include the **original and three copies** of the application cover page, proposal and attachments. Direct all project inquires and proposal submissions to:

**Catherine Koenig**  
**Foundation Coordinator**  
**The HealthCare Foundation for Orange County**  
**1450 N. Tustin Avenue, Suite 209**  
**Santa Ana, CA 92705-8641**  
**(714) 245-1650**  
**ckoenig@hfoc.org**

---

### **Timetable**

The Foundation Board of Directors has set the following schedule for submittal and review of proposals:

<u>Applications due to the Foundation office:</u>	Tuesday, August 24, 2010
<u>Applications will be reviewed by the Grants Committee:</u>	Monday, September 13, 2010
<u>Favorable proposals will be approved by the Board:</u>	Tuesday, September 14, 2010

### **Grant Awards**

Once a request has been approved for funding, the applicant will be notified. The Foundation will prepare a grant agreement, specifying the conditions of the grant award, the grant term, any special requirements for payment/reimbursement, and the evaluative information needed from the grantee to measure the success of the project.

The Foundation may negotiate with applicants, to modify the terms of any proposal (scope of work, evaluation measures, level of funding, other) before it is accepted. Although the Foundation expects to make awards totaling approximately \$500,000 in this grant-making cycle, the final total may vary; any or all proposals may be declined.

We look forward to working with healthcare providers and community-based organizations of Orange County, in furtherance of the mission of The Healthcare Foundation for Orange County and our shared commitment to ***bringing health within reach*** for low-income families in central Orange County.