



THE HEALTHCARE FOUNDATION  
FOR ORANGE COUNTY

1450 N. Tustin Avenue, Suite 103 \* Santa Ana, CA 92705-8641 \* 714-245-1650 \* Fax 714-245-1653  
webpage: [www.hfoc.org](http://www.hfoc.org)

## HEALTHY ORANGE COUNTY GRANTS PROGRAM 2009 APPLICATION GUIDELINES

### **Mission of the HealthCare Foundation for Orange County**

The mission of The HealthCare Foundation for Orange County is to promote health and support healthcare for the benefit of the Orange County Community. Healthy Orange County grants are grants from the Hospital Legacy Fund; a fund dedicated to improving the health of the neediest and most underserved residents of Orange County, with particular emphasis on United Western Medical Center's historic service area of Central Orange County. This program provides 18% of the Foundation's Hospital Legacy Fund funding directly to community-based non-profit organizations or collaborative, to address identified health priorities. The Foundation is seeking to promote and improve the health of those most in need by advancing their access to prevention and basic health care.

### **Purpose of the Healthy Orange County Grant Program**

The HealthCare Foundation for Orange County seeks to fund projects, which will improve the health of residents in Central Orange County. This call for proposals seeks applications from individual community-based organizations or groups of organizations working collaboratively. The lead organization must be a recognized non-profit entity based in Orange County.

### **Areas of Interest to the HealthCare Foundation for Orange County**

The Foundation's initial focus in the Healthy Orange County Grants Program is to improve child, adolescent and family health through increased access to prevention and primary care services. Funding will emphasize expanding and developing services for low-income families in Santa Ana, Tustin, Orange and Anaheim, with priority given to collaborative efforts that:

- **Empower parents and caregivers** with information, resources and support to ensure the health of children and families
- **Bring culturally relevant services and information** into all communities served
- **Remove access barriers** such as those due to transportation, language, cost or location
- **Encourage innovative services and proven models** for effectively addressing community health priorities and delivery system gaps
- **Assess the changing health needs of children, adolescents and families** in order to identify community health priorities and develop effective health strategies

The Foundation will give preference to projects that (1) maximize existing resources and show potential for sustainability beyond the Foundation grant and (2) foster collaboration among healthcare providers and make good use of available community resources. The Foundation is committed to evaluating its impact on maternal and child health, and measuring the effectiveness of the projects it supports.

### **Eligible Applicant**

Eligible applicants are expected to be California nonprofit public benefit corporations exempt from federal income taxes under Section 501(a) of the Internal Revenue Codes, because they are 501(c)(3) nonprofit organizations. Under certain circumstances the lead organization may be a political subdivision of the State of California.

Grants are limited to applicants located in or having programs operating within the Foundation's primary service area of Santa Ana, Tustin, Orange and Anaheim, or which otherwise serve populations previously served by United Western Medical Centers (UWMC) hospitals.

Applications from a qualified organization or collaborative should be submitted by its chief executive officer and the governing authority of each organization involved.

### **Use of Grant Funds**

Grant funds may be used for salaries, project-related travel, supplies, equipment, and other direct expenses essential to the project.

Grant funds are intended to support projects and programs which have focused and measurable impact on the community or the health of the population served.

The Foundation will **not** fund:

- Direct support to individuals
- For-profit entities
- Capital costs, including construction and renovation
- Disease-specific organizations seeking support for national projects or programs
- Projects or programs of religious, fraternal, athletic or veterans groups when the exclusive beneficiaries of the program would be their members
- Social events, telethons or similar fund-raising activities of applicants

### **Selection Process**

Proposals will be evaluated by a review committee, to determine the extent to which they meet

#### **Required Criteria**

- Identify needs or problems affecting the health of community residents - Proponents are encouraged to draw on the findings of local needs assessments in identifying priority community health concerns.
- Effectively address the identified problem or its causes and show how the project's proposed activities will improve the health status/quality of life of individuals and the community.

- Increase the capacity of people and organizations to sustain community health improvements
- Demonstrate collaboration among agencies, organizations, resources in the community
- State clear and measurable objectives that can be achieved within the grant period
- Include a plan for measuring progress toward achievement of objectives, and expected outcomes
- Provide demographics including cities served, ethnicity, and age groups.
- Present a realistic budget to support the program proposed and provides for leveraging of existing resources

### **Desired Criteria**

- Involve residents of the neighborhoods/communities in the target service area in project planning
- Expand a proven successful program to new areas or populations, or implement innovative approaches
- Demonstrate efficient use of funds, such as sharing equipment, leveraging or matching funds, or seeking support from multiple sources

### **How to Apply**

Applications for funding under the Healthy Orange County Grants Program must be submitted by the grant deadline date. There are no exceptions. The proposals will be reviewed on an annual basis, with recommendations made to the Foundation Board of Directors on the timetable shown. Please refer to our [website](http://www.hfoc.org) (www.hfoc.org) for the Foundation's Grant Cycles for 2009 – 2010.

### **How to Submit a Grant Proposal**

To submit a grant proposal application, go to the Foundation's home page [www.hfoc.org](http://www.hfoc.org) and click on **APPLY FOR A GRANT**. Follow the directions for submitting the HFOC Online Grant Application.

You must include *“Grant proposal submitted for Healthy Orange County grant cycle”* in the online submittal box in order to be considered for grant funding.

### **Project Inquiries**

Please direct any project inquiries to:

Catherine Koenig, Foundation Coordinator  
 The HealthCare Foundation for Orange County  
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 Santa Ana, CA 92705-8641  
 Telephone: (714) 245-1650  
[ckoenig@hfoc.org](mailto:ckoenig@hfoc.org)

**How Often Can We Apply?**

It is permissible to apply for multiple grants with overlapping grant/project terms; however, applicants with an active grant may not receive highest priority for additional funding. Grantees not in compliance with the terms of their grant agreement, including required reporting, will not be considered for additional funding.

**Timetable**

The Foundation Board of Directors has set the following schedule for submittal, review, and approval of proposals:

Proposals received by:	Tuesday May 19, 2009
Will be reviewed by the Grants Committee on:	Monday, June 8, 2009
Will be considered for approval by the Board of Directors on:	Wednesday, June 17, 2009

Applicants will be notified of the Board’s decision within two weeks of the Board meeting.

**Grant Awards**

Once a proposal has been approved for funding, the applicant will be notified in writing. The Foundation will prepare a grant agreement specifying the conditions of the grant award, the grant term, any special requirements for payment/reimbursement, and the evaluative information needed from the grantee to measure the success of the project. In most cases, grant funds will be issued at regular intervals (for example, quarterly) over the grant period. For smaller awards, the grant will generally be funded with a single payment. In some cases, the Foundation may choose to fund on a reimbursement basis.

Total funds available for the Healthy Orange County program are approximately \$100,000, dependent on asset earnings and Board action. The Foundation may negotiate with applicants, to modify the terms of any proposal (scope of work, evaluation measures, level of funding, other) before it is accepted. However, any or all proposals may be declined. Grants in the Healthy Orange County Grants Program will customarily be for no longer than one calendar year.

We look forward to working with healthcare providers and community based organizations of Central Orange County, in furtherance of the mission of The HealthCare Foundation for Orange County.